

Secrets of the Masters: Greg Reid and Scott Evans



Greg Reid is a #1 best-selling author, entrepreneur, and the CEO of several successful corporations. Greg's insights have been published in 21 books, 8 bestsellers, and 3 #1 bestsellers, including *The Millionaire Mentor*, *Positive Impact*, and *Wake Up, Live the Life You Love*. He is the founder and former CEO of Work\$mart, Inc. an innovative advertising firm, and is CEO of three rapidly growing corporations: WISH Entertainment, *The Millionaire Mentor, Inc.*, and *Reliable Furniture*. He is also co-owner of BASIC, a new restaurant in downtown San Diego.



Scott Evans, "The Working Inventor," is an entrepreneur, inventor and international speaker. In 2001, Scott thought he had a million dollar idea, but he was wrong: What he actually had was a \$75 million idea. The BodyBow, a portable gym, grossed millions in its first few months of sales, and was one of the top new inventions featured at the Electronic Retailers Association Convention that year. Today Scott has over a dozen products in various stages of development ranging from exercise equipment and board games to a series of ingenious kitchen gadgets.

Greg and Scott have co-produced the groundbreaking movie *Pass It One*, which features modern-day masters who share proven success strategies. The movie shares action steps that anyone can take to duplicate the achievements of Greg, Scott, and the other successful individuals who participated in the film's production.

<http://www.passitontoday.com>

W.I.S.H.: The Roots of Pass It On – the Movie and the Movement

We interviewed successful people to see if there is a common denominators that allowed them to go from where they were to where they are now. Every single one of them did five exact same things in four categories – **W**ealth, **I**nspiration, **S**uccess and **H**appiness.

Some people ask, "Are you saying we can just wish ourselves into success and abundance?" Well, no, but WISH is the acronym for Wealth, Inspiration, Success and Happiness. We're not just telling you that you need to be rich. You need to be happy. You need to be successful.

It's not Just Attraction, It's Action

People are talking about attracting and getting, and society seems to be doing a "Me, Me" thing, saying, "I'm attracting. I'm getting. I'm getting. I'm getting."

We all believe in the law of attraction, but **it's the action behind the attraction** that makes your wish come true. If you take specific actions, all of your wishes will come true, and you can get to that life of abundance and live in sustainable abundance. The key thing here is that **there's**

action involved with attraction. It's not a passive process. You have to do something toward the things you want to attract in your life.

Sharing Creates Abundance

Most successful people on the planet appreciate what they already have, and that's why the laws of the universe tend to give them more of it. More important, **the most successful people on the planet pass it on.** They share it. They want to give it away. They didn't wait until they got a whole bunch of stuff to give away. They were grateful for the stuff they had, saw value in that, and then they said, "I'm going to be of service. I'm going to go help at this soup kitchen. I'm going to go mow the neighbor's lawn because he had an operation." They were willing to give of themselves. They didn't wait until they had billion of dollars to start giving, and that was an essential component to this whole project.

$$P + T \times A^2 = S$$

Passion plus **T**alent times **A**ction/**A**ssociations equals Success.

It's what you're passionate about combined with what you're good at, and then you take you take action with the right associations, and you can do anything you want.

Can you imagine living a life of sustainable abundance if every day you're doing what you love with what you're good at, and you're taking action with the right group? You could do anything you want on this planet. We teach people how to follow the process that's just right for them.

The Power of Associations

They say when five like-minded people get together; they call it a mastermind group. But when five people get together and they have negative attitudes and negative minds, they call it a landmine group. They'll blow up your dreams and tell you all the reasons why you will fail. That's why it's so important to get a mastermind and not a landmine.

The bottom line is there are at least four other people out there right now, looking for the same things you are. What you need to do is find them, team up, and work together.

Here are some ways to find them. We created an online community, a free place, on our web site where that you can go to find thousands and thousands of like-minded people that that you can start networking with. You can create your own mastermind group. Run an ad in the local paper. Get on the internet and go on craigslist and advertise. The people you want to hang around, find out where they're convening. Even if it's a matter of going to a regional convention for the pet tools convention, then go to the conventions. Go to where the people you want to hang with are hanging.